

2017 Support Opportunities



Dear Pork Industry Supporter:

I want to thank you for your support of Oklahoma's pork producers and the Oklahoma Pork Council.

okPORK provides a myriad of services to our members. Some of these services such as producer education, marketing of pork products and promotion of our industry can be done with funds from the Pork Checkoff program. Other services such as working with government agencies and lobbying in both Oklahoma and Washington D.C. must be paid for with non-Checkoff funds.

Today we are asking you to help us generate the resources we need to support all types of programs at okPORK, but especially our non-Checkoff efforts. We are looking for partners who support Oklahoma agriculture and the pork industry.

Over the past 10 years, we have seen a dramatic increase in the costs and time we are investing in our public policy, public advocacy and lobbying efforts. To give you an example, sending one person to Washington D.C. for three days costs more than \$1,000 for lodging and airfare alone.

We hope you will review our list of sponsorship opportunities and join us as we champion Oklahoma's pork producers. If you partner with us, we will work tirelessly to recognize your organization through all possible avenues.

Feel free to contact us at any time if you have questions or would like to sign up for a sponsorship. Thank you in advance for your continued support of okPORK.

Sincerely,



Roy Lee Lindsey, Jr.
Executive Director

okPORK PAGES magazine

okPORK's quarterly magazine featuring Oklahoma pork producers

okPORK PAGES magazine is distributed quarterly, with issues mailed in February and digital distribution in February, June, September and December. Distribution is approximately 1,000 including okPORK members, 4-H educators and agriculture education teachers in Oklahoma, and Oklahoma state legislators.

Rates for Regular Placement (all full-color ads)

- Full page.....\$400
- 1/2 page.....\$225
- Column.....\$150
- Footer.....\$100

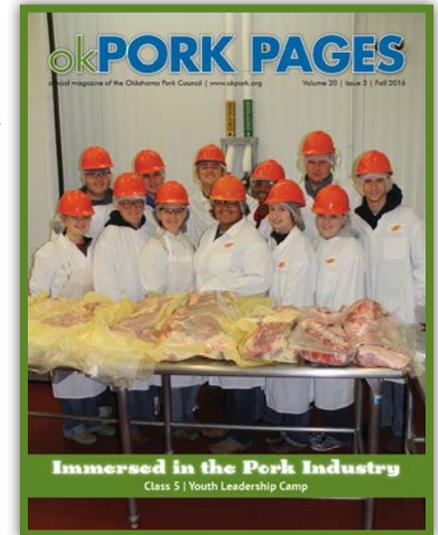
Rates for Preferred Placement Pages (all full-color ads)

- Back cover (1/2 page)..... \$650
- Inside Front or Back cover*..... \$600
- Second Inside covers (front or back)*..... \$500

Preferred position pages are limited and will be first come, first served.

* Indicates full page ad.

Discounts: Advertisers who purchase advertising in four issues will receive a discount of 10 percent. Contact Nikki Snider at the okPORK office for more information regarding okPORK Pages magazine advertising.



E-Pork Partner

okPORK's weekly newsletter to our members and investors

The E-Pork Partner is delivered directly to okPORK members' e-mail inboxes each week. It features updates on okPORK events, state and national issues in the pork industry and agriculture, and okPORK membership information.

Sponsor | \$100/mo. or \$600 annually

- You will receive a banner ad in each E-Pork Partner
- Sponsorships can be purchased on a month-to-month basis
- okPORK will sell up to three sponsorships per month

Oklahoma Pork Congress

Friday, February 24, 2017 | Embassy Suites Conference Center | Norman, Okla.

Each year Oklahoma's pork producers look forward to Pork Congress as an opportunity to network, learn about industry issues, recognize industry leaders, elect okPORK's board of directors, and support okPORK through live and silent auctions.

Presenting Sponsor | \$2,500

As presenting sponsor, you can show Oklahoma's pork producers how much you appreciate them on the one day of the year they all come together.

As the presenting sponsor, you will receive:

- recognition in the Pork Congress program, printed in *okPORK PAGES* magazine
- your logo and message on signs posted at the front of the meeting room
- the opportunity to introduce the keynote speaker
- your logo on the Pork Congress page at www.okpork.org

Awards Banquet Meal | \$2,000

Each year okPORK recognizes leaders in Oklahoma's pork industry at the Pork Congress banquet. We induct pork producers into the Hall of Fame and recognize those who support the industry with the Distinguished Service Award, Outstanding Legislator, or Ambassador Award. The chef at the Reed Conference Center will prepare a scrumptious pork meal. As the banquet meal sponsor, you will receive:

- recognition by the banquet emcee
- your logo on the banquet slide show
- your logo in the Pork Congress program
- your logo on the Pork Congress page at www.okpork.org
- your logo on signs in the banquet room



Lunch meal | \$1,000

We are working with the chef at the Embassy Suites on a menu for a delicious buffet centered around pork, of course. As the lunch meal sponsor, you will receive:

- your logo on signs at the buffet line
- recognition by the Pork Congress emcee
- your logo listed in the Pork Congress program
- your logo on the Pork Congress page at www.okpork.org



Reception | \$1,000

Pork Congress attendees will enjoy cocktails and hors d'oeuvres during the reception. okPORK's silent auction items will be displayed at this time for bidding. As the reception sponsor, you will receive:

- recognition by the Pork Congress emcee
- your logo on signs in the reception hall and
- your logo in the Pork Congress program
- your logo on the Pork Congress page at www.okpork.org

Printed program sponsor | \$500

The Oklahoma Pork Congress program will be part of the packet each attendee gets when they arrive at Pork Congress. This sponsorship will help cover the cost of printing the pages. As the program sponsor, you will:

- receive a column ad in the *okPORK PAGES* magazine
- be recognized by the Pork Congress emcee
- your logo on the Pork Congress page at www.okpork.org

Morning and Afternoon Break stations | \$500

We will provide beverages and snacks to Pork Congress attendees during the morning and afternoon sessions. As the break sponsor, you will receive:

- recognition on a sign at the snack/drink table
- recognition by the Pork Congress emcee
- your logo on the Pork Congress page at www.okpork.org

Oklahoma Pork Open Golf Tournament

Date TBD | John Conrad Golf Course | Midwest City, Okla.

Oklahoma pork producers and allied industry organizations gather for a fun day and a round of golf at one of western Oklahoma's leading courses. Team members include pork producers, state legislators, and allied industry representatives. Lunch and beverages are provided for all players.

Team sponsor | \$500

As a team sponsor, you will:

- choose the four players on your team
- be listed on the sponsorship roster given to each player
- be listed in *okPORK PAGES* magazine
- be listed on the Oklahoma Pork Open page at www.okpork.org



Tee-box sponsor | \$250

As a tee-box sponsor, you will receive:

- a sign at one tee-box displaying your logo
- be listed on the sponsorship roster given to each player
- be listed in *okPORK PAGES* magazine
- be listed on the Oklahoma Pork Open page at www.okpork.org

Lunch | \$600

A pork lunch is provided to all players and guests as they make their way around the course. As the lunch sponsor you will receive:

- a sign with your logo at the lunch serving stations
- be listed on the sponsorship roster given to each player
- be listed in *okPORK PAGES* magazine
- be listed on the Oklahoma Pork Open page at www.okpork.org

Beverage | \$800

We will have a beverage cart out in full force for the duration of the tournament.

As the beverage sponsor you will receive:

- a sign with your logo on the beverage cart
- be listed on the sponsorship roster given to each player
- be listed in *okPORK PAGES* magazine
- be listed on the Oklahoma Pork Open page at www.okpork.org

Hole-In-One prize

As the sponsor of the hole-in-one prize you will be able to determine what prize is given away. Past examples include use of a truck for a year, a power washer, a generator, and cash. As the hole-in-one prize sponsor you will receive:

- a sign with your logo displayed with the prize at the tournament
- recognition at the tee-box
- listing on the sponsorship roster given to each player
- listing in *okPORK PAGES* magazine
- listing on the Oklahoma Pork Open page at www.okpork.org



Player Gift, Hawgarita or Jerky Sponsor | \$500

As a thank you for supporting Oklahoma's pork industry and okPORK, a gift is provided to the players. As the gift sponsor, you will work with okPORK staff to determine what items will be given to the players. The Hawgarita sponsor will provide the supplies for the okPORK margarita concoction and the Jerky sponsor will make sure there is an abundance of Ralph's Pork Jerky on the course. Each will receive:

- your logo along with okPORK's logo printed on the item
- listing on the sponsorship roster given to each player
- listing on the Oklahoma Pork Open page at www.okpork.org



Door prizes

As a way to add excitement to our golf tournament, we hold door-prize drawings.

- Your company will be recognized at the drawing and be listed on the sponsorship roster given to each player.

Non-Checkoff/PAC Auction

Held annually on the evening of Oklahoma Pork Congress, the Non-Checkoff/PAC Auction has been a very successful way for okPORK to raise funds to support our legislative efforts and other activities that can't be funded by the Pork Checkoff. We are always in need of new, innovative items that can be part of the live and silent auctions.

Larger items such as small farm equipment, supplies, artwork, concert tickets work great for our Live Auction.



Associate Membership - \$200

Support Oklahoma's pork producers by joining their organization. As an associate member, you will receive:

- the quarterly *okPORK PAGES* magazine
- the Pork Partner newsletter
- E-Pork Partner weekly e-mail update
- recognition in the *okPORK PAGES* Spring edition if you sign up before January 15, 2017

Oklahoma's pork producers . . .
creating opportunity, caring for the environment,
feeding the world, committed to Oklahoma.



Youth for Pork Speech Contest

July 2017 | Oklahoma State University

The Youth for Pork Speech contest is held in conjunction with Swine Field Days at OSU. 4-H and FFA members present their original speech over any pork industry topic. Prize money and certificates are awarded to the top two speeches in each age group and to the overall winner.

Event sponsor | \$500

As the sponsor of the Youth for Pork Speech contest, you will receive:

- your logo printed on the certificates
- recognition in the *okPORK PAGES* magazine
- recognition on www.okpork.org
- recognition by the contest emcee



Youth Leadership Camp

June 18-23, 2017

The okPORK Youth Leadership Camp allows 12 Oklahoma FFA and 4-H students to get a farm-to-fork look at Oklahoma's pork industry. These students travel to a large sow farm, tour the Seaboard processing plant, go through media training, process a pork carcass, and talk to chefs about using pork in food service.

Closing Meal Sponsor | \$500

At the end of camp, we hold a meal for all campers, their family members, the okPORK board of directors and camp presenters. At this meal campers share their experiences and there is a keynote speaker.

As the meal sponsor you will receive:

- Your logo on camp promotional materials
- Your logo on the meal program
- Recognition throughout camp
- Mention of your sponsorship in the *okPORK PAGES* story about camp.



okPORK's Bacon & Bourbon Dinner

November 2017

A premier chef will prepare a five-course meal, each using bacon in some way. Each course will be paired with a different bourbon. The chef will be on hand to explain each dish and the bourbon pairing. Proceeds will go to okPORK's public advocacy efforts.

Dinner Sponsor | \$1,500

Multiple sponsorships are available for this event. Each dinner sponsor will receive:

- your logo placed on all fliers and websites promoting the event
- 8 tickets to the events
- recognition in *okPORK PAGES* magazine and on www.okpork.org



okPORK's Swine & Stein Dinner

August 2017

A premiere chef will prepare a four course meal, each course using pork in some way. Each course will be paired with a different beer. The chef will be on hand to explain each dish and the pairing. Proceeds will go to okPORK's non-checkoff funded activities.

Dinner sponsor | \$1,000

As the sponsor you will receive:

- your logo printed on all materials advertising the event
- recognition in the *okPORK PAGES* magazine and at www.okpork.org
- 8 tickets to the event



okPORK's Pork & Cork Dinner

Wednesday, January 25, 2017 | Lottinville's, Edmond, Okla.

A premier chef will prepare a four-course meal, each using pork in some way. Each course will be paired with a different wine. The chef will be on hand to explain each dish and its wine pairing. Proceeds from the dinner will be spent on okPORK's non-checkoff funded activities.

Dinner Sponsor | \$1,000

Multiple sponsorships are available for this event. Each dinner sponsor will receive:

- your logo placed on all fliers and websites promoting the event
- 8 tickets to the event
- recognition in *okPORK PAGES* magazine and on www.okpork.org



Connect with us!
Search okpork on all channels.

f t YouTube p g+



901 N. Lincoln Blvd, Suite 380 | Oklahoma City, OK 73014
www.okpork.org | 405.232.3781

I will support Oklahoma pork producers

Sponsorship Contact Information

Company: _____

Contact: _____ E-mail: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____ Fax: _____

My Commitment

okPORK PAGES Magazine

- Full page | \$400
- 1/2 page | \$225
- Column | \$150
- Footer | \$100
- Back Cover (1/2 page) | \$650
- Inside front or back cover | \$600
- Second Inside Cover (front or back) \$500 \$ _____

Contact Nikki Snider at the okPORK office regarding the size and placement of okPORK PAGES magazine advertising.

E-Pork Partner E-Newsletter

- Monthly Sponsorship | \$100 x # of months
- Yearly Sponsorship | \$600 \$ _____

Oklahoma Pork Congress

- Presenting sponsor | \$2,500
- Awards banquet meal | \$1,500
- Lunch meal | \$1,000
- Reception | \$1,000
- Printed program sponsor | \$500
- Morning & Afternoon break | \$500 each \$ _____

Oklahoma Pork Open Golf Tournament

- Team sponsor | \$500
- Tee-box sponsor | \$250
- Lunch | \$600
- Beverage | \$800
- Hole- In-One prize
- Player Gift, Hawgarita or Jerky Sponsor | \$500
- Door Prizes \$ _____

- Associate Membership | \$200 \$ _____

Youth for Pork Speech Contest

- Event Sponsor | \$500 \$ _____

Youth Leadership Camp

- Closing Meal Sponsor | \$500 \$ _____

Fundraising Dinners

- Bacon & Bourbon | \$1,500
- Swine & Stein | \$1,000
- Pork & Cork | \$1,000 \$ _____

Payment Arrangements

- My total commitment is \$ _____ (total from above)

- My check is enclosed

- Pay by credit card:

Card number: _____

Exp. Date: _____

Name on card: _____

Billing Address: _____

- Please bill me later

- Send the bill to the above address

- Send bill to:

Name: _____

Address: _____

City: State: Zip: _____

Phone: _____

Return this form to:

Oklahoma Pork Council
901 Lincoln Blvd, Suite 380 | Oklahoma City, OK | 73104
405.232.3781 (phone) | 405.232.3862 (fax)

Thank you for supporting okPORK!