

OKLAHOMA PORK COUNCIL



2023 SPONSORSHIP GUIDE

WE NEED YOUR HELP.

Dear Supporter:

First, thank you for being a devoted partner to agriculture in Oklahoma. Because your work complements our state's swine industry, I ask you to sponsor the Oklahoma Pork Council in 2023.

As you well know, the past year has brought unique challenges for pork producers across the nation. Our case against California's haphazard and burdensome animal welfare regulations known as "Proposition 12" cast a global spotlight on commercial pork production while the debate advanced all the way to the U.S. Supreme Court. Regardless of the pending outcome, animal activism like California's Proposition 12 underscores the immense need for agricultural advocacy and coalition building done by our producer organizations.

At the state level, our Oklahoma Pork Council board and staff continue raising the bar to better serve our members. I am extremely proud of the producers we serve and the team we have assembled. With discipline, we focus our work in four strategic intention areas: Workforce at all Levels, Image Enhancement, Foreign Animal Disease (FAD) Preparedness, and Freedom to Operate. Guided by these organizational "True Norths" in 2022, our team had a record-setting year full of learning and success. If you were able to collaborate with us on any programming during the past year, I hope you share this sentiment and share my enthusiasm for an even more fruitful 2023.

Our sponsorship packages have been thoughtfully designed to include tiered options to fit any corporate budget. We offer annual opportunities that guarantee donor recognition and event involvement throughout the year. Selection of an annual sponsorship is the best way to ensure continual touchpoints with our members through our digital and printed communications, our annual industry meeting, and our various social events for 2023. Please consider the value partnering with the Oklahoma Pork Council for the entire year could bring to your organization.

If an annual sponsorship does not meet your business goals, please review our individual support opportunities also included in this guide. We host a variety of member and community events that could benefit from your assistance and could help your company stand out among the crowd. Additionally, we welcome the chance to build a custom donor experience for your organization if that would better fit your needs. Our ultimate goal for our sponsoring partners remains to offer mutually beneficial opportunities that also help you achieve greater success.

Because of generosity from allied industry partners like you, we get to spend each day focused on serving pork producers through advocacy, public policy and community involvement. Our work is meaningful, and we cannot achieve our goals without your support. Please review this Sponsorship Guide, and contact our office with any questions. Once your team has selected the level of partnership that best suits your 2023 needs, please visit our online Support Oklahoma Pork page, or contact Ashton Mese Johnston at ajohnston@okpork.org to confirm your support today.

Most importantly, thank you for your commitment to pork production in Oklahoma.

Best,



Kylee Deniz
Executive Director, Oklahoma Pork

ANNUAL SPONSORSHIP OPPORTUNITIES

The Oklahoma Pork Council is excited to offer year-long partnerships that allow your business to show support of Oklahoma's pig farmers and Oklahoma Pork. These opportunities are annual commitments that include representation in many Oklahoma Pork activities and events.

Platinum | \$7,500 annual contribution

- Listing as a Platinum Sponsor at Oklahoma Pork signature events
- Full-page ad in Oklahoma Pork Pages annual magazine
- Recognition as sponsor in Oklahoma Pork Congress materials
- 10 tickets to Oklahoma Pork's Casino Night at Oklahoma Pork Congress
- Oklahoma Pork Open Golf Tournament team of four and hole sponsor
- 8 tickets (one table) to the Oklahoma Pork Bacon & Bourbon Dinner
- Annual subscription to weekly E-Pork Digital Newsletter

Gold | \$5,000 annual contribution

- Listing as a Gold Sponsor at Oklahoma Pork signature events
- 1/2-page ad in the Oklahoma Pork Pages annual magazine
- Recognition as a sponsor in Oklahoma Pork Congress materials
- 8 tickets to Oklahoma Pork's Casino Night at Oklahoma Pork Congress
- Oklahoma Pork Open Golf Tournament team of four and hole sponsor
- 4 tickets to the Oklahoma Pork Bacon & Bourbon Dinner
- Annual subscription to weekly E-Pork Digital Newsletter

Silver | \$3,000 annual contribution

- Listing as a Silver Sponsor at Oklahoma Pork signature events
- 1/3-page ad in Oklahoma Pork Pages annual magazine
- Recognition as a sponsor in Oklahoma Pork Congress materials
- 4 tickets to Oklahoma Pork's Casino Night at Oklahoma Pork Congress
- Oklahoma Pork Open Golf Tournament team of four and hole sponsor
- 2 tickets to the Oklahoma Pork Bacon & Bourbon Dinner
- Annual subscription to weekly E-Pork Digital Newsletter

Bronze | \$1,000 annual contribution

- Listing as a Bronze Sponsor at Oklahoma Pork signature events
- 1/4-page ad in the Oklahoma Pork Pages annual magazine
- Recognition as a sponsor in Oklahoma Pork Congress materials
- Oklahoma Pork Open Golf Tournament team of four
- Annual subscription to weekly E-Pork Digital Newsletter

Contact Ashton at ajohnston@okpork.org to purchase your sponsorship.

Additional Sponsorship Opportunities

Individual partnership options for companies seeking a custom experience or deeper recognition at a signature Oklahoma Pork event. The listed sponsorships are offered in limited quantity, so contact Ashton at ajohnston@okpork.org to claim your spot!

Oklahoma Pork Open – Annual Golf Tournament

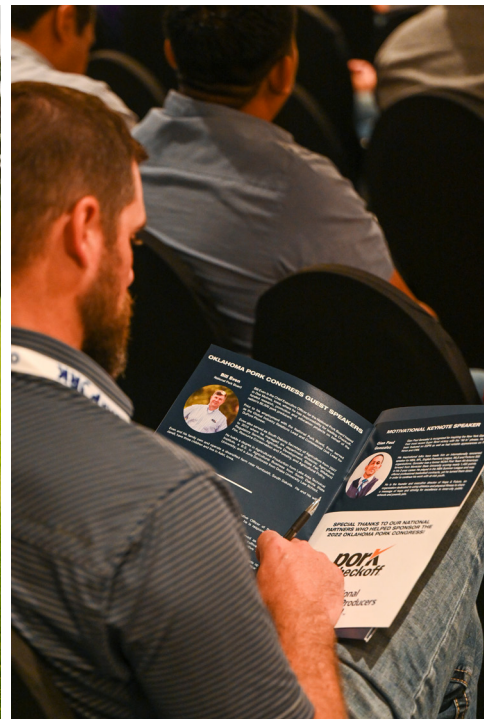
Thursday, August 3, 2023 – Turkey Creek Golf Course in Hennessey, Oklahoma

- Title Sponsor of Golf Tournament: \$2,500
- Signature Tournament Ball Sponsor: \$1,500
- Signature Tournament Hat Sponsor: \$1,500
- Putting for Prizes Contest Sponsor: \$1,500
- First Flight Team Awards Sponsor: \$1,000
- Tournament Pork Lunch Sponsor: \$750
- Second Flight Team Awards Sponsor: \$500
- Morning Sponsor Coffee + Doughnuts: \$500
- Individual Player Award (5 needed): \$250
- Individual Hole Sponsor (18 needed): \$250

Oklahoma Pork Congress – Annual Membership Meeting

Friday, August 4, 2023 – Sheraton Hotel in Oklahoma City, Oklahoma

- Annual Meeting Presenting Sponsor: \$5,000
- Awards Luncheon Presenting Sponsor: \$2,000
- Motivational Speaker Presenting Sponsor: \$2,500
- Break Station Sponsor (2 needed): \$1,000
- Printed Event Program Sponsor: \$750
- Vendor Display Table (8 needed): \$500
- Annual Meeting WiFi Sponsor: \$250



Additional Sponsorship Opportunities

Oklahoma Pork Casino Night – Immediately Following Pork Congress

Friday, August 4, 2023 – Sheraton Hotel in Oklahoma City, Oklahoma

- Pork Buffet Food Sponsor: \$2,000
- Event Ticketed Bar Sponsor: \$1,500
- Cash Grand Prize Sponsor: \$1,000
- D.J. and Party Music Sponsor: \$500
- Branded Photobooth Sponsor: \$500

Pork Industry Group – OSU Student Pork Careers Program

Hosted by the Oklahoma Pork Council each fall semester at OSU

- Final Awards Banquet Sponsor: \$2,000
- Commercial Industry Tour Sponsor: \$1,000
- Student Scholarship Sponsor (5 needed): \$500

E-Pork Digital Newsletter – Weekly Membership Update Email

Distributed weekly to more than 200 members and key contacts

- Twelve-Month Clickable Ad Sponsor: \$1,000
- One-Month Clickable Ad Sponsor: \$100

Associate Oklahoma Pork Council Membership | \$300 per-year

Opportunity for pork industry supporters to access Oklahoma Pork perks like:

- Weekly E-Pork Digital Newsletter
- Pork Pages annual magazine
- Access to event tickets before public sale



OKLAHOMA

P 

RK

COUNCIL
